

## **Media release quantmate**

### **Nectar and NASA Holding BV launch quantmate – an artificial intelligence-driven investment decision-making platform**

**Amsterdam, 3 May 2022 – Nectar Digital Wealth AG (Nectar) and NASA Holding BV, supported by a strong founder team, are delighted to announce the launch of quantmate, a smart investment platform based on quantitative and alternative data that follows their vision to make artificial intelligence (AI) available to every investor.**

After two years of incubation backed by intensive research and development at its core, Nectar spun off its Bayesian machine-learning technology into a new venture called quantmate. By applying AI to quantitative and alternative data, quantmate enables investors to make smarter decisions. The venture is backed by NASA Holding, an international investment company, as its majority shareholder. Nectar remains a preferred shareholder in quantmate. The venture is led by a strong founding team of senior FinTech executives and entrepreneurs who have been working closely together for several years.

quantmate's technology is a unique combination of the latest innovation in natural language processing (NLP) and Bayesian inference that, together, make advance analytics available to every investor. It's a simple yet powerful toolbox, combining news analytics (sentiment signals) and AI-based trend analytics (prediction). It allows individual investors to build smart watchlists and monitor their investments effectively like institutional investors.

quantmate has worked extensively with several alternative data providers and relies on data that analyses over 500'000 articles from over 150'000 news sources to provide a systematic overview of the sentiment trends in the market and the topics fuelling those trends. Further information on the applied methodology can be found in the whitepaper "Artificial intelligence based on quantitative and alternative data available to all investors". quantmate is excited to roll out its minimum viable product (MVP) and continue its work with the existing client base.

#### **Quotes from the quantmate founding team:**

Co-founder Alexander Ostapishin: "To enhance their own online trading, individual investors are looking for a simple yet powerful decision-making tool that uses a comprehensive set of information."

Co-founder Joerg Ruetschi: "quantmate uniquely combines alternative data with quantitative finance and offers investors a comprehensive tool box for their decision-making process."

Technology and development lead Nicole Koenigstein: "The use of alternative data in combination with our quantitative model provides new sets of analytics that augment investment making substantially."

Co-founder Michael Appenzeller: "Bayesian inference provides a powerful methodology for return and risk estimation through integrating different sources of information. Putting this into the hands of the individual investor in a simple app is exciting."

Co-founder Thomas Oeschger: "Nectar and Nasa combine unique skills with a developed and mature technology solution supported by years of scientific research and rigorous testing."

**-ENDS**

**About Nectar**

Nectar is one of Switzerland's most innovative financial technology (FinTech) companies. In the past 10 years, Nectar has built a track record developing and exiting its outsourcing and data management business for middle office processes (Etops), a leading marketplace for alternative investments ([www.fundbase.com](http://www.fundbase.com)) and pioneering artificial intelligence (AI) and machinelearning-based tools for financial decision-making and beyond.

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**About NASA Holding BV**

With over 25 years of experience, NASA Holding BV has built a stable foundation based on solid assets and strong relationships with a diverse pool of international partners. From this base, Nasa Holding can fast-track innovations from start-up and greenfield projects to larger-scale investments. It invests in a diverse range of enterprises across an equally diverse range of countries. From international farming and fresh produce trading to long-distance shipping and logistics, from renewable energy and commercial real estate development to sustainable supply chain funds and venture projects. The projects span Western & Eastern Europe, the USA, Russia, Georgia, Ukraine, South America, and South Africa.

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